

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	:	
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Mark L. Beard	:	Group Art Unit: 3691
	:	
Appln. No.: 10/087,385	:	
	:	
Filed: March 1, 2002	:	Examiner: Liu, I Jung
	:	
For: SYSTEM AND METHOD FOR	:	
MEASURING AND UTILIZING	:	
POOLING ANALYTICS	:	

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT/RESPONSE**

Sir:

In response to the Office Action dated July 30, 2008, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following amendments/remarks, which are believed to place the above-identified patent application in condition for allowance or in better form for consideration on appeal.